



*Hypeabiz.id*  
Cara Asyik Berbagi Inspirasi



# OUR MARKET

## Community

Healthy  
Beauty  
E-Sport  
Photo  
Video  
Culinary  
etc

## Audience

18 years old  
↓  
64 years old

## Gender

Male  
Female

## Partner

B2B  
B2C





# OUR MARKET

## Activation

Event Collaboration  
Community Engagement  
Content Partnership

## Social Media

Instagram  
Facebook  
Twitter

## Ads

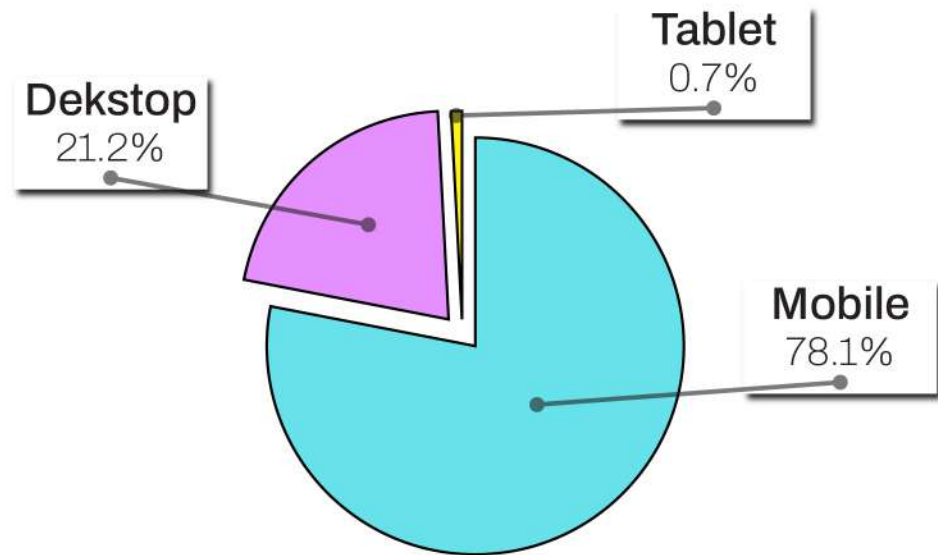
Native Ads  
Banner Ads



# OVERVIEW AUDIENCE

Monthly Average Pageviews  
**172, 420**

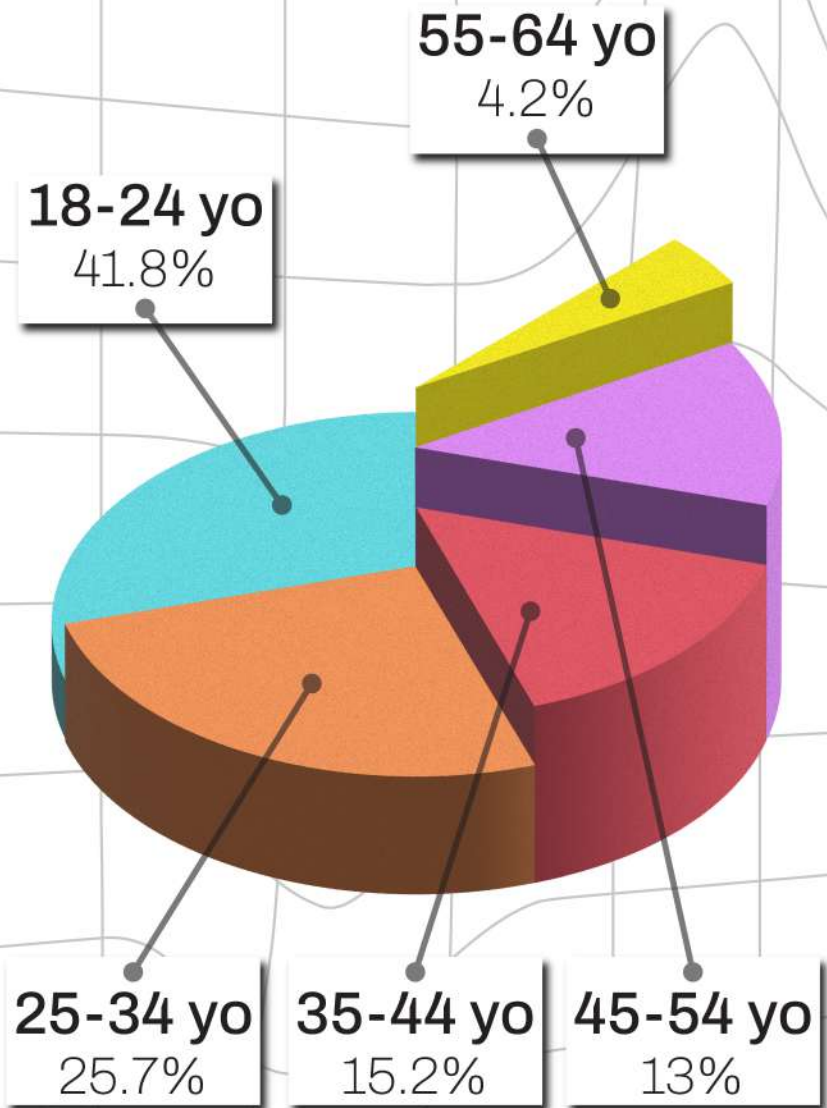
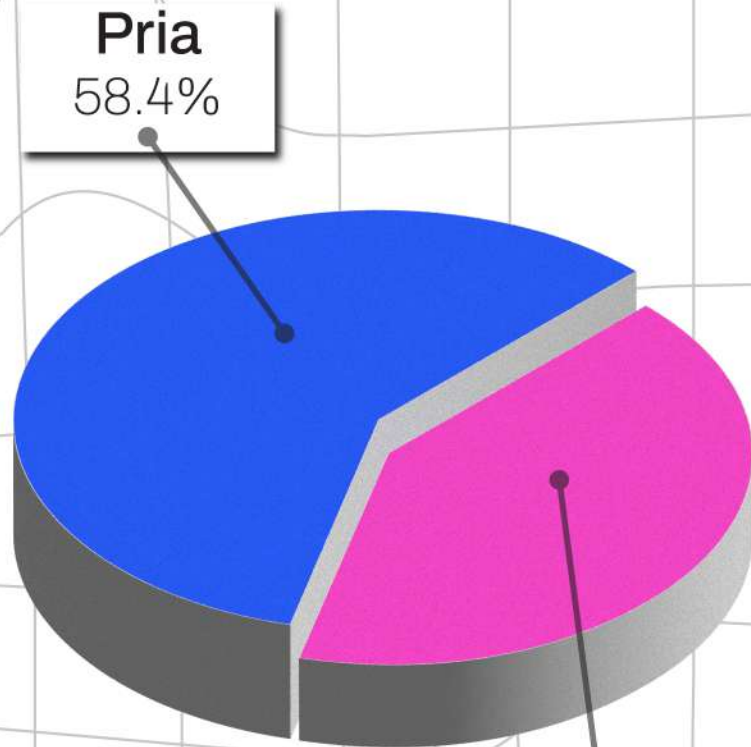
Daily Average Pageviews  
**5,747**



Device Platform Google Analytics



# OVERVIEW AUDIENCE



# OVERVIEW AUDIENCE

## Top 10 Country



Indonesia  
Germany  
United States  
Norway  
Malaysia  
Singapore  
Japan  
Sweden  
Cambodia  
Netherlands

## Top 10 City



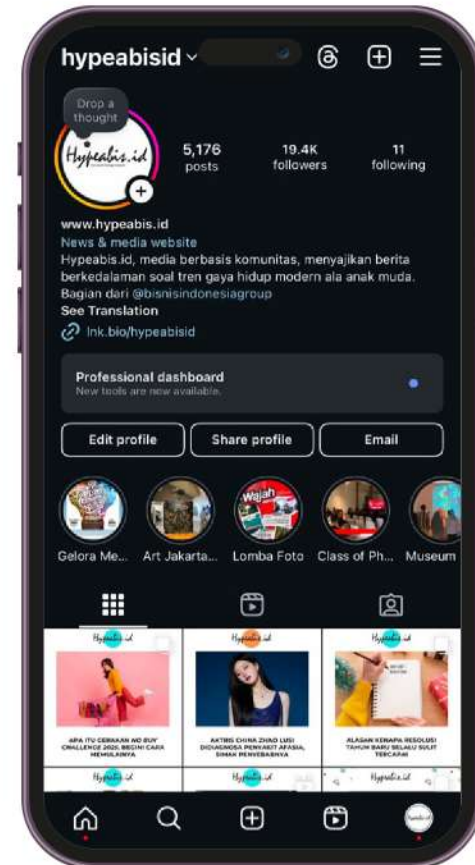
Jakarta  
Surabaya  
Bandung  
Semarang  
Depok  
Medan  
Makassar  
Tangerang  
Denpasar

# WEBSITE & INSTAGRAM LOOKS

## Website



## Instagram





**HypeUrban**



**HypeFood**



**HypeFit**



**HypeTech**



**HypePreneur**



**HypeShop**



**HypePhoto**

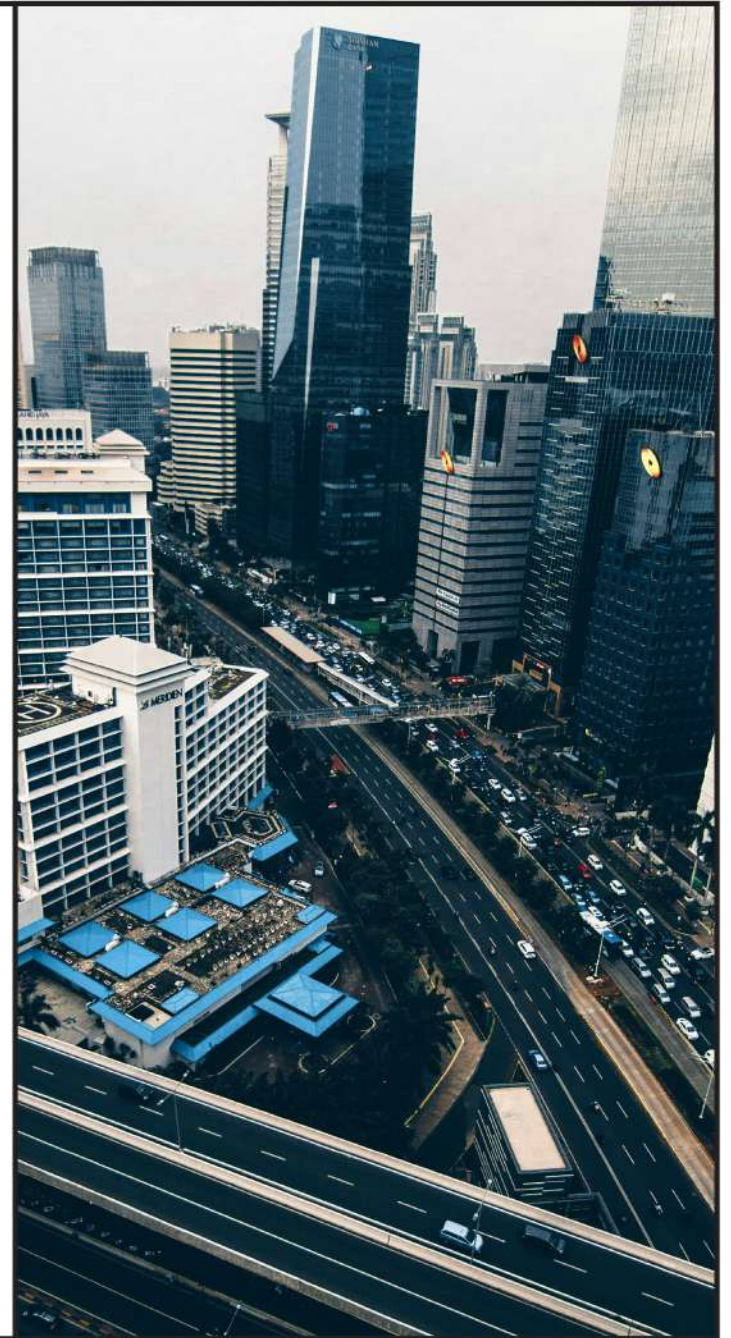


**HypEvent**



RATE CARD  
2 0 2 5

*Hypeabiz.id*  
Cara Asyik Berbagi Inspirasi

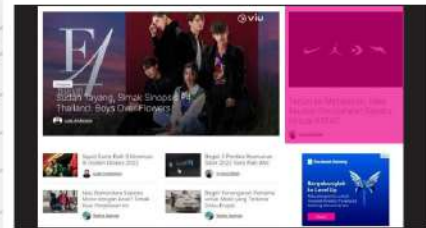


# HOMEPAGE NATIVE AD



## HEADLINE • MAIN SLIDER

Inventory	Position	Dekstop		Mobile	
		Weekly	Monthly	Weekly	Weekly
Headline - Main Slider	Right Slide Headline	Rp.6,375,000	Rp.30,600,000	Rp.6,875,000	Rp.20,625,000



## GRESS • RIGHT BANNER

Inventory	Position	Dekstop		Mobile	
		Weekly	Monthly	Weekly	Weekly
Gress	Right Banner	Rp.5,000,000	Rp.32,000,000	Rp.5,500,000	Rp.16,500,000



## HEADLINE • BUAH BIBIR

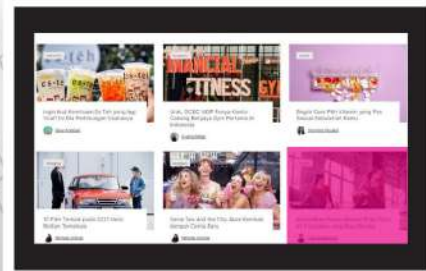
Inventory	Position	Dekstop		Mobile	
		Weekly	Monthly	Weekly	Weekly
Headline - Buah Bibir	Right Banner	Rp.4,250,000	Rp.27,200,000	Rp.4,675,000	Rp.14,025,000

# HOMEPAGE NATIVE AD



## BUAH BIBIR • ARTICLE • SUB HEADLINE

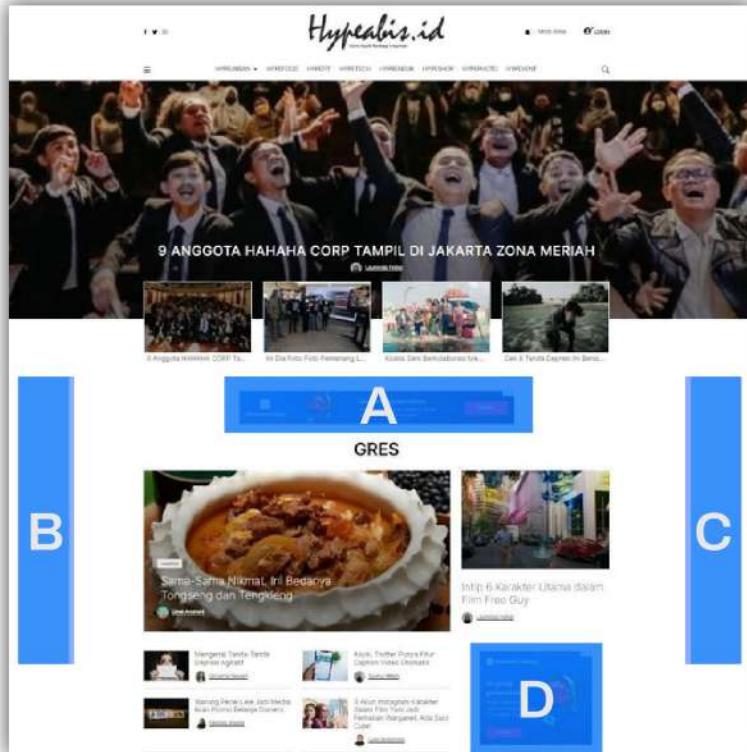
Inventory	Position	Dekstop		Mobile	
		Weekly	Monthly	Weekly	Weekly
Buah Bibir - Articles Sub Headline	Left Banner	Rp.4,000,000	Rp.25,600,000	Rp.4,400,000	Rp.13,200,000



## POPULER

Inventory	Position	Dekstop		Mobile	
		Weekly	Monthly	Weekly	Weekly
Populer	Bottom Right Banner Side	Rp.2,250,000	Rp.14,400,000	Rp.2,625,000	Rp.7,875,000

# HOMEPAGE BANNER ADS



## A • SUPER LEADERBOARD

Inventory	Position	Size (px)	Dekstop		Mobile	
			Weekly	Monthly	Weekly	Monthly
Super Leaderboard	Homepage	970 x 90	Rp.5,000,000	Rp.24,000,000	Rp5,500,000	Rp.16,500,000

## B • SKYSCRAPPER LEFT

Inventory	Position	Size (px)	Dekstop		Mobile	
			Weekly	Monthly	Weekly	Monthly
Skyscraper Left	Homepage	120 x 600	Rp.4,500,000	Rp.21,600,000	Rp.4,950,000	Rp.14,850,000

## C • SKYSCRAPPER RIGHT

Inventory	Position	Size (px)	Dekstop		Mobile	
			Weekly	Monthly	Weekly	Monthly
Skyscraper Right	Homepage	120 x 600	Rp.4,500,000	Rp.21,600,000	Rp.4,950,000	Rp.14,850,000

## D • MEDIUM RECTANGLE

Inventory	Position	Size (px)	Dekstop		Mobile	
			Weekly	Monthly	Weekly	Monthly
Medium Rectangle	Homepage	300 x 250	Rp.2,500,000	Rp.12,000,000	Rp.2,750,000	Rp.8,250,000

# HOMEPAGE BANNER ADS



## BILLBOARD 1

Inventory	Position	Size (px)	Dekstop		Mobile	
			Weekly	Monthly	Weekly	Monthly
Billboard 1	Homepage	970 x 250	Rp.3,750,000	Rp.18,000,000	Rp.4,125,000	Rp.12,375,000

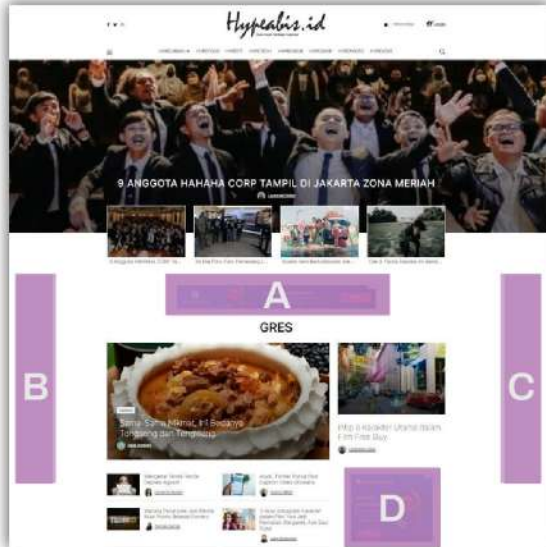
# HOMEPAGE BANNER ADS



## BILLBOARD 2

Inventory	Position	Size (px)	Dekstop		Mobile	
			Weekly	Monthly	Weekly	Monthly
Billboard 2	Homepage	970 x 250	Rp.3,250,000	Rp.15,600,000	Rp.3,575,000	Rp.10,725,000

# CHANNEL BANNER ADS



## A • SUPER LEADERBOARD

Inventory	Position	Size (px)	Dekstop		Mobile		Dekstop + Mobile	
			Weekly	Monthly	Weekly	Monthly	Weekly	Monthly
Super Leaderboard	Channel	970 x 90	Rp.7,500,000	Rp.22,500,000	Rp.8,250,000	Rp.24,750,000	Rp.9,000,000	Rp.27,000,000

## B • SKYSCRAPPER LEFT

Inventory	Position	Size (px)	Dekstop		Mobile		Dekstop + Mobile	
			Weekly	Monthly	Weekly	Monthly	Weekly	Monthly
Skyscraper Left	Channel	120 x 600	Rp.8,000,000	Rp.24,000,000	Rp.8,800,000	Rp.26,400,000	Rp.9,600,000	Rp.28,800,000

## C • SKYSCRAPPER RIGHT

Inventory	Position	Size (px)	Dekstop		Mobile		Dekstop + Mobile	
			Weekly	Monthly	Weekly	Monthly	Weekly	Monthly
Skyscraper Right	Channel	120 x 600	Rp.8,000,000	Rp.24,000,000	Rp.8,800,000	Rp.26,400,000	Rp.9,600,000	Rp.28,800,000

## D • MEDIUM RECTANGLE

Inventory	Position	Size (px)	Dekstop		Mobile		Dekstop + Mobile	
			Weekly	Monthly	Weekly	Monthly	Weekly	Monthly
Medium Rectangle	Article	300 x 250	Rp.5,500,000	Rp.16,500,000	Rp.6,050,000	Rp.18,150,000	Rp.6,600,000	Rp.19,800,000

# CHANNEL BANNER ADS



## BILLBOARD

Inventory	Position	Size (px)	Dekstop		Mobile		Dekstop + Mobile	
			Weekly	Monthly	Weekly	Monthly	Weekly	Monthly
Billboard	Channel	970 x 250	Rp.7,250,000	Rp.21,750,000	Rp.7,975,000	Rp.23,925,000	Rp.8,700,000	Rp.26,100,000

## SUPERLEADERBOARD • ARTICLE

Inventory	Position	Size (px)	Dekstop		Mobile		Dekstop + Mobile	
			Weekly	Monthly	Weekly	Monthly	Weekly	Monthly
Superleaderboard	Article	300 x 250	Rp.6,500,000	Rp.19,500,000	Rp.7,150,000	Rp.21,450,000	Rp.7,800,000	Rp.23,400,000



# ARTICLE BANNER ADS



## TOP BANNER SEBELUM JUDUL

Inventory	Position	Size (px)	Dekstop		Mobile		Dekstop + Mobile	
			Weekly	Monthly	Weekly	Monthly	Weekly	Monthly
Super Leaderboard	Article	970 x 90	Rp.7,500,000	Rp.22,500,000	Rp.8,250,000	Rp.24,750,000	Rp.9,000,000	Rp.27,000,000

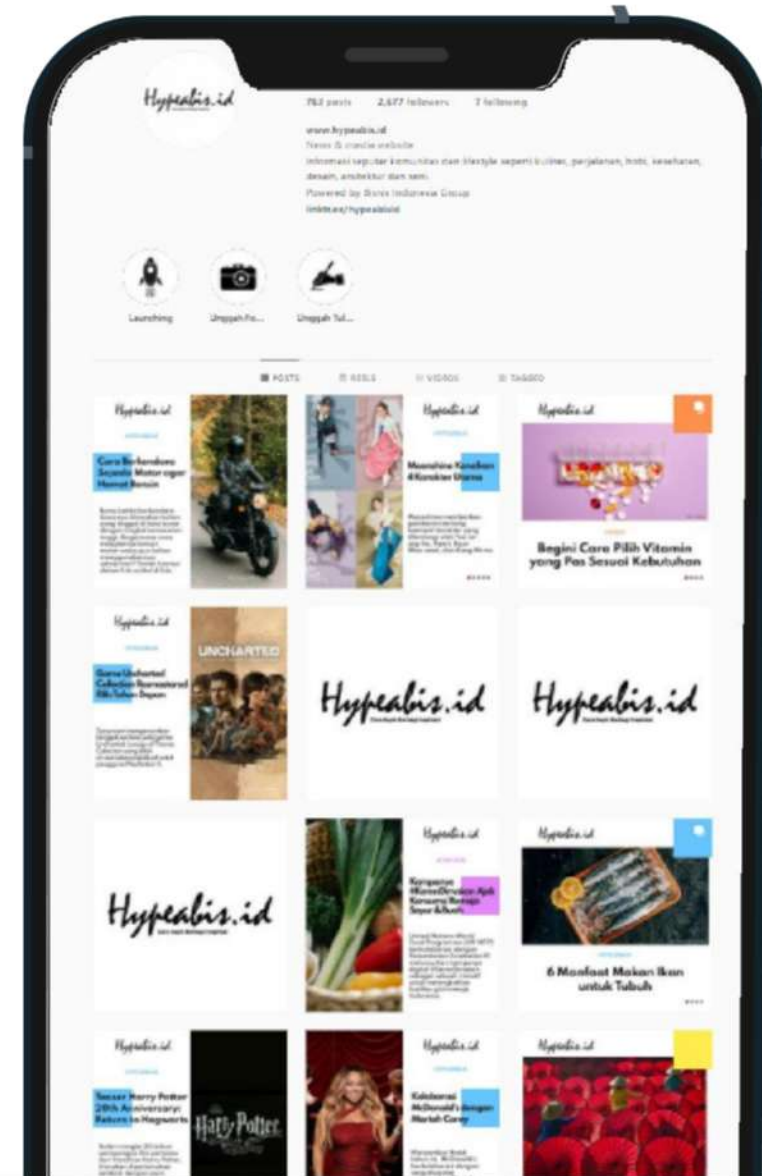
## BANNER SETELAH ARTIKEL

Inventory	Position	Size (px)	Dekstop		Mobile		Dekstop + Mobile	
			Weekly	Monthly	Weekly	Monthly	Weekly	Monthly
Super Leaderboard	Article	970 x 90	Rp.7,500,000	Rp.22,500,000	Rp.8,250,000	Rp.24,750,000	Rp.9,000,000	Rp.27,000,000

# SOCIAL MEDIA RATE

## SOCIAL MEDIA PROMO

Platform	Quantity	Rate
Instagram Feed (Content provide by Client)	1x	Rp.6,000,000
Instagram Feed (Content provide by Hypeabis.id)	1x	Rp.10,000,000
Instagram Story	1x	Rp.1,500,000
Instagram Reels	1x	Rp.11,000,000
Instagram Live	1x	Rp.22,000,000
Facebook Feeds	1x	Rp.2,000,000
Twitter Feeds	1x	Rp.500,000
Infographic	Website & Instagram	Rp.6,800,000



# CONTACT



## LET'S WORK TOGETHER

Get in touch with us about sponsorship opportunities today

Call Us

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